

Première Vision Sport: the sport apparel sourcing essentials

Première Vision Sport will present its first edition in August 14th and 15th, 2019 in Portland. 58 top companies from 15 countries are registered for the upcoming show. They will bring an extensive variety of products. Among them, synthetic and natural materials, performance fabrics: reflective, anti-UV, anti-bacterial, fast drying, thermal, windproof, etc.

To discover those specific properties buyers will be guided by PV Performance Codes. These pictograms convey to visitors the invisible and non-tactile qualities and performance features of products.

The latest innovations in trimming will also be displayed thanks to accessories producers.

Original prints and patterns, custom prints and reworked vintage will be brought by design studios.

This Première Vision offer of exhibitors comes in addition to some 300 exhibitors present at THE MATERIALS SHOW. Première Vision is organized simultaneously and in partnership with the leader of sports footwear material & component sourcing.

"For our exhibitors, the Portland show will be an opportunity to present tech materials for brands seeking performance and ultra-innovative production methods to meet the new needs of the sports world" said Guglielmo Olearo, International Exhibitions Director of Première Vision.

In addition to the ultra-qualitative offer, Première Vision will bring its fashion expertise to Portland regarding the colors and specific evolution of this fast-changing universe.

The Materials Show program will be enriched with PV seminars and trend presentations by INMOUV (sport trend bureau) curated by PV fashion team.

Première Vision in the USA

Established in the United States in 2000 with the Première Vision New York show and an offer of materials and services - fabrics, designs, leather, accessories, manufacturing - for the creative fashion markets, Première Vision strengthens and develops its presence on the US territory with the creation of Première Vision Sport. Première Vision New York is an established rendezvous for the US fashion professionals in January and July. The last July 2019 edition has brought together 213 exhibitors and some 2840 visitors.

[>> More about Première Vision Sport](#)

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